

JUL 2 2 2005 TIME TRADENMENT IN

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re patent application of:)		
Brian Lindsay)		
Serial No.: 10/612,708)		
Filing Date: July 2, 2003)		
For: VISUAL DISPLAY SYSTEM FOR ADVERTISING			
Commissioner for Patents P.O. Box 1450			

INFORMATION DISCLOSURE STATEMENT

Sir:

Alexandria, VA 22313-1450

This statement relates to the patents cited in the attached PTO/SB/08A.

Korda discloses an automatic contrast and brilliance control system for television receivers (3,165,582).

Mustapick discloses an automated merchandising system (4,073,368).

Reich discloses an auto television theater (4,264,923).

Battistini et al. discloses an order communication system for restaurant (5,907,275).

Barth et al. discloses an ambient light-dependent video-signal processing (6,229,577).

Respectfully submitted,

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Customer No. 33621

312/362-1734 Fax 312/362-1946

Certificate of Mailing

I certify that the this correspondence is being deposited with the U.S. Postal Service as first class mail, postage prepaid, is an envelope addressed to the Mail Stop Appeal Brief-Patents, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on this eighteenth day of July, 2005.

Edward D. Gilhooly

PTO/SB/08A (07-05)

Approved for use through 07/31/2006. OMB 0651-0031

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JUL 2 2 2005

Complete if Known Application Number 10/612,708 Filing Date 07-02-2003 First Named Inventor Brian Lindsay Art Unit Examiner Name

INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(Use as many sheets as necessary)

Sheet of Attorney Docket Number 22001-FTN

U. S. PATENT DOCUMENTS						
Examiner Initials*	Cite No. ¹	Document Number Number-Kind Code ^{2 (f known)}	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	
		^{US-} 3,165,582	01-12-1965	Korda	All	
		^{US-} 4,073,368	02-14-1978	Mustapick	All	
		^{US-} 4,073,368 ^{US-} 4,264,923	04-28-1981	Reich	All	
		^{US-} 5,907,275	05-25-1999	Battistini et al.	All	
		^{US-} 6,229,577	05-08-2001	Barth et al.	Ali	
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FOREIGN PATENT DOCUMENTS							
Examiner Initials*	Cite No.1	Foreign Patent Document	Publication Date	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages	4	
		Country Code ³ Number ⁴ Kind Code ⁵ (if known)	MM-DD-YYYY		Or Relevant Figures Appear		
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Examiner	Date	
Signature	Considered	

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